



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1362534

Schedule Dates 10/16/12-10/22/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BASSETT,LAURA
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09786578
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,755.00
Net Total \$43,945.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	71	\$51,700.00
Grand Total:	71	\$51,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/16/12-10/22/12	3	:30	6A- 6:30A (EST)		1	1						2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
2.0	Normal Line / News	10/17/12-10/22/12	3	:30	6:30A- 7A (EST)		1		1	1				3	\$700.00	\$2,100.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
3.0	Normal Line / News	10/16/12-10/22/12	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
4.0	Normal Line / News	10/16/12-10/22/12	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
5.0	Normal Line / News	10/20/12-10/20/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
6.0	Normal Line / News	10/21/12-10/21/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
7.0	Normal Line / News	10/21/12-10/21/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
8.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	9A- Anderson		1	1			1			3	\$150.00	\$450.00	Asheville (WLOS)	ANDERSON COOPER	8/27/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:58:30A- ABC-The View	2		X	X	X	X			2	\$400.00	\$800.00	Asheville (WLOS)	VIEW LEVEL 3	8/27/12
10.0	Normal Line / News	10/18/12-10/22/12	3	:30	11:58:41A- News-News 13 at Noon		1			1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
11.0	Normal Line / News	10/16/12-10/22/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1					3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1362534

Schedule Dates 10/16/12-10/22/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09786578
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,755.00
Net Total \$43,945.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	71	\$51,700.00
Grand Total:	71	\$51,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	4:00:30P- Katie		1	1						2	\$175.00	\$350.00	Asheville (WLOS)	KATIE	8/27/12
13.0	Normal Line / News	10/16/12-10/22/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
14.0	Normal Line / News	10/16/12-10/22/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
15.0	Normal Line / News	10/16/12-10/22/12	3	:30	6P- 7P (EST)		2	1	2	1	1			7	\$1,000.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
16.0	Normal Line / News	10/21/12-10/21/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
17.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1	1				4	\$900.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 3	8/27/12
18.0	Normal Line / SPOT	10/16/12-10/22/12	3	:30	7:28:30P- Jeopardy		1	1		1				3	\$1,000.00	\$3,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- Jeopardy Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	WHEEL LEVEL 3	8/27/12
21.0	Normal Line / News	10/16/12-10/22/12	3	:30	10:59:56P- News-News 13 11p Late News		1	2	2	2				7	\$800.00	\$5,600.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
22.0	Normal Line / News	10/20/12-10/20/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
23.0	Normal Line / News	10/16/12-10/22/12	3	:30	11:35P- ABC-Nightline		1	1		1				3	\$400.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 3	8/27/12

CONFIRMATION CONTRACT

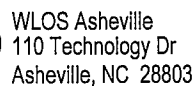
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Schedule Dates	10/16/12-10/22/12
Advertiser	Obama for America (30051)
Agency	Greer Margolis Mitchell, Burns & Associates-Washi
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	OBAMA FOR AMERICA (187386)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	/
CPE	1537
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered	08/27/12
Last Modified	08/27/12
Entered By	Louise Palmer
CO-OP	No
Headline #	ECR09786578
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$7,755.00
Net Total	\$43,945.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	71	\$51,700.00
Grand Total:	71	\$51,700.00

CONFIRMATION CONTRACT

Comments: